

Fall Fest Planning Meeting No. 01 Meeting Minutes July 18, 2019 at 7:00 PM in the gym

Committee Captains:

Food: Chris Betz; Fall Fest Shirts: Jason Johnson, David Muscarello, Brian Driskill; Sponsorships: Jason Favalora, John Ward; Kids Games: Tim Favret; Kids Entertainment: Lawrence Tabony; Soft Drinks: Kevin Walters; Beer: Lou Provenzano; Ticket Sales: David Muscarello; Setup & Tear Down: Kevin Walters, Jason Favalora; Traffic Barricades: Jason Favalora; Service Hours & Volunteers: Brandon Colombo; Permits, Licenses & Insurance: Scott Pomes; Light Towers: Brian Driskill

Changes / Comments / Ideas:

Beer: Consider removing Budweiser from the options and adding Ultra and Paradise Park

Food: Keep food options the same. Need to look at revising quantities down on some food options. Reduce Quarterview from 14 trays of pasta to 10 trays. Possible left over sausage from Red Dress Run.

Sponsorship Opportunities: Keep sponsorship levels as they were in 2018, with the exception of lowering the Platinum Title Sponsorship to \$1,000 from \$2,000. 2019 Sponsorship Package attached. All members asked to come up with at least one company we should contact regarding sponsorship. Explore companies that SCMC and SCS do business with.

Games & Entertainment: Explore different school groups and organizations to sponsor a game booth's decorations and possibly take shifts running the booth. Approach EEC teachers about captaining the hair spray and face paint booth.

Additional Ideas:

- Men's Club to accept Venmo, no fees and many prefer it
- Purchase bright colored vests or t-shirts for service hour kids
- Talk to St. Benilde on who they use for inflatables and kid's entertainment
- Talk to St. Benilde on borrowing their iail cell
- Need to bring back fish pond
- Look into whether or not we can do Cherry Bells, or similar, under rules and guidelines
- Purchase the SCS light up cups this year and tie to 50/50 or liquor basket raffle
- Consider confetti eggs
- Have a volunteer party for the volunteers that actually work and contribute to the success of the festival
- Create a VIP area which would be barricaded off at center stage for pre-sale only. Considering
 two options, an eight seat table with eight fall fest passes, private area and table service for \$400
 or a four person bar height table option with four fall fest passes, private area and table service
 for \$225

Additional Notes:

- School is considering having City Park Night two weeks prior to Fall Fest which could impede ticket sales. SCMC to talk to H&SC and School.
- School is considering having another Fun Run after Fall Fest, but is not supposed to start advertising it until after Fall Fest.

Meeting concluded at 8:50 PM. Follow up meeting to be scheduled.